

VEHICLE DYNAMICS INTERNATIONAL

The international review of next-generation automotive suspension, steering, braking, wheel/tyre, and dynamics electronics technologies

2025/26

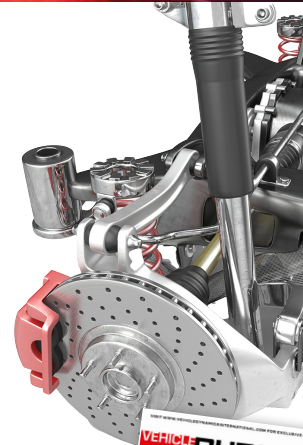


Vehicle Dynamics International magazine

is the world's only international review of next-generation automotive suspension, steering, braking, chassis simulation and testing, and vehicle dynamics electronics and technologies. The magazine is published twice a year and sent to over 10,000 senior vehicle dynamicists and programme chiefs.

Topics covered in Vehicle Dynamics International magazine include:

- Advanced electronic and hydro-electronic driveline and transmission concepts
- Intelligent tyres for enhanced road manners and secondary ride control
- Electronic retardation systems and developments
- Next-generation brake friction materials and designs
- Fully integrated electronic dynamic control devices
- Isolation and control systems and solutions; beyond rubber damping
- Electromagnetic dampers and beyond
- Lightweight axle and spring materials
- Cutting-edge power steering technologies
- Next-generation dynamics software simulation systems
- Future kinetic rig designs and measurement solutions
- Advanced hydraulic system design
- Corner-engineering systems



VEHICLE **DYNAMICS** TESTING
INTERNATIONAL

Dynamics testing equipment: *Vehicle Dynamics International* has increased its coverage of automotive testing and evaluation solutions & equipment in recent editions. We are now officially making this a regular topic, with a dedicated section in each issue featuring everything from simulation software, to lab equipment, to proving grounds.

PUBLISHING SCHEDULE

Vehicle Dynamics International is published twice a year:

2025

December 2025 issue –

Copy deadline Friday 14th November 2025

2026

May 2026 issue –

Copy deadline Friday 17th April 2026

December 2026 issue –

Copy deadline Friday 13th November 2025

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ADVERTISING RATES (as of 1st November 2024):

Half Page Colour: £3,950
Full Page Colour: £4,950
Inside Back Cover: £5,950
Inside Front Cover: £6,950
Double Page Spread: £7,950

Special 10% series discount for booking both issues at the same time. Premium advertisement positions (covers etc) also available - prices upon request.

Technical editorial and interviews also available to advertisers on a strictly 'first come, first served' basis!

BANNER ADVERTISING RATES FOR
<https://www.vehicledynamicsinternational.com/>

Leaderboard (please note we will need all 3 sizes)
3 slots available
728 pixels wide x 90 pixels deep – Desktop & Tablet - high resolution
468 pixels wide x 60 pixels deep - Tablet - low resolution
320 pixels wide x 50 pixels deep - Tablet - high resolution
Twelve months: **GBP11,000**
Six months: **GBP6,600**

Billboard (please note we will need all 4 sizes)
1 slot available
970 pixels wide x 250 pixels deep - Desktop
728 pixels wide x 90 pixels deep - Tablet - high resolution
468 pixels wide x 60 pixels deep - Tablet - low resolution
320 pixels wide x 50 pixels deep - Mobile
Twelve months: **GBP11,000**
Six months: **GBP6,600**

Double MPU
300 pixels wide x 500 pixels deep
Twelve months: **GBP7,995**
Six months: **GBP4,795**

Standard MPU – 8 slots available
300 pixels wide x 250 pixels deep
Twelve months: **GBP6,750**
Six months: **GBP4,050**

Wallpaper (left and right files supplied separately. Both files need to be the below size)
300 pixels wide x 950 pixels deep
Twelve months: **GBP11,000**
Six months: **GBP6,600**

E-NEWSLETTERS
We also offer banner advertising on our e-newsletters: **GBP1,000** per banner per newsletter.

E-BLAST PRICES
Distribution by dedicated/exclusive email, to over 7,900 key professionals within the global OE Vehicle Dynamics industry.
One 'e-blast': **GBP2,950**
Two 'e-blasts': **GBP4,500**
Three 'e-blasts': **GBP6,250**
Prices for additional 'e-blasts' upon request.

MAGAZINE DIMENSIONS

Half page (Horizontal)
183mm (width) x 115mm (height)

Full page (trim size)
215mm (width) x 275mm (height)
+ 3mm bleed on all sides

Double page spread
430mm (width) x 275mm (height)
(trim size) + 3mm bleed on all sides

Format and resolution
Please supply your advertisement as a PDF file, created at a minimum resolution of 300dpi using CMYK colour space.