

VEHICLE DYNAMICS INTERNATIONAL

The International Review of Next-Generation
Automotive Suspension, Steering, Braking and
Dynamics Electronics Technologies and Trends

2021



Vehicle Dynamics International magazine

is the world's only international review of next-generation automotive suspension, steering, braking, chassis simulation and testing, and vehicle dynamics electronics and technologies. The magazine is published twice a year and sent to 10,000 senior vehicle dynamicists and programme chiefs.

Topics covered in Vehicle Dynamics International magazine include:

- Advanced electronic and hydro-electronic driveline and transmission concepts
- Intelligent tires for enhanced road manners and secondary ride control
- Electronic retardation systems and developments
- Next-generation brake friction materials and designs
- Fully integrated electronic dynamic control devices
- Isolation and control systems and solutions; beyond rubber damping
- Electromagnetic dampers and beyond
- Lightweight axle and spring materials
- Cutting-edge power steering technologies
- Next-generation dynamics software simulation systems
- Future kinetic rig designs and measurement solutions
- Advanced hydraulic system design
- Corner-engineering systems



Publishing schedule:

Vehicle Dynamics International is published twice a year:

May 2021 Issue

Copy deadline: Monday 12th April 2021

December 2021 Issue

Copy deadline: Friday 12th November 2021

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ADVERTISING RATES (as of 1st January 2021):**Half Page Colour: £3,500****Full Page Colour: £4,500****Double Page Spread Colour £6,500**

Special 10% series discount for booking both issues at the same time. Premium advertisement positions (covers etc) also available - prices upon request.

Technical editorial and interviews also available to advertisers on a strictly 'first come, first served' basis!

BANNER ADVERTISING**Site Header – 600x75px:**Twelve months: **GBP11,000**Six months: **GBP6,600**Three months: **GBP3,960****Header Menu – 900x90px (desktop only, no smartphone coverage):**Twelve months: **GBP9,500**Six months: **GBP5,700**Three months: **GBP3,420****Large Banner – 300x300px:**Twelve months: **GBP7,995**Six months: **GBP4,795**Three months: **GBP3,420****Junior Banner – 300x150px:**Twelve months: **GBP6,750**Six months: **GBP4,050**Three months: **GBP3,420****WALLPAPER**Twelve months: **GBP11,000**Six months: **GBP6,600**Three months: **GBP3,960****E-NEWSLETTERS**

We also offer banner advertising on our e-newsletters: **GBP1,000** per banner per newsletter.

E-BLAST PRICES

Distribution by dedicated/exclusive email to over 5,000 key professionals within the global OE Vehicle Dynamics industry.

One 'e-blast': **GBP1,950**Two 'e-blasts': **GBP3,450**Three 'e-blasts': **GBP4,950**Prices for additional 'e-blasts' upon request.**MAGAZINE DIMENSIONS****Half page (Horizontal)**

183mm (width) x 115mm (height)

Full page (trim size)

215mm (width) x 275mm (height)

+ 3mm bleed on all sides

Double page spread

430mm (width) x 275mm (height)

(trim size) + 3mm bleed on all sides

Format and resolution

Please supply your advertisement as a PDF file, created at a minimum resolution of 300dpi using CMYK colour space.

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