Vehicle Dynamics International magazine is the world’s only international review of next-generation automotive suspension, steering, braking, chassis simulation and testing, and vehicle dynamics electronics and technologies. The magazine is published twice a year and sent to 10,000 senior vehicle dynamicists and programme chiefs.

www.vehicledynamicsinternational.com
Topics covered in Vehicle Dynamics International magazine include:
- Advanced electronic and hydro-electronic driveline and transmission concepts
- Intelligent tires for enhanced road manners and secondary ride control
- Electronic retardation systems and developments
- Next-generation brake friction materials and designs
- Fully integrated electronic dynamic control devices
- Isolation and control systems and solutions; beyond rubber damping
- Electromagnetic dampers and beyond
- Lightweight axle and spring materials
- Cutting-edge power steering technologies
- Next-generation dynamics software simulation systems
- Future kinetic rig designs and measurement solutions
- Advanced hydraulic system design
- Corner-engineering systems

Dynamics testing equipment Vehicle Dynamics International has increased its coverage of Automotive testing solutions and evaluation equipment in recent editions, we are now officially making this a regular topic with a dedicated section in each issue.

Publishing schedule:
Vehicle Dynamics International is published twice a year:

**May 2023 issue** –
copy deadline 19th April 2023 - 20th Anniversary edition

**December 2023 issue** –
copy deadline 16th November 2023

Contact:
Ed Marshall, International Sales Executive
Tel: +44 (0)1322 464 738 Mob: +44 (0)7748 191530
ed.marshall@markallengroup.com www.markallengroup.com

www.vehicledynamicsinternational.com
ADVERTISING RATES (as of 1st November 2022):

**Half Page Colour:** £3,500  
**Full Page Colour:** £4,500  
**Double Page Spread Colour:** £6,500

Special 10% series discount for booking both issues at the same time. Premium advertisement positions (covers etc) also available - prices upon request.

Technical editorial and interviews also available to advertisers on a strictly ‘first come, first served’ basis!

**BANNER ADVERTISING**

**Site Header – 600x75px:**
- Twelve months: GBP11,000  
- Six months: GBP6,600  
- Three months: GBP3,960

**Header Menu – 900x90px (desktop only, no smartphone coverage):**
- Twelve months: GBP9,500  
- Six months: GBP5,700  
- Three months: GBP3,420

**Large Banner – 300x300px:**
- Twelve months: GBP7,995  
- Six months: GBP4,795  
- Three months: GBP3,420

**Junior Banner – 300x150px:**
- Twelve months: GBP6,750  
- Six months: GBP4,050  
- Three months: GBP3,420

**WALLPAPER**
- Twelve months: GBP11,000  
- Six months: GBP6,600  
- Three months: GBP3,960  

(includes free Junior Banner for laptops and digital devices)

**E-NEWSLETTERS**

We also offer banner advertising on our e-newsletters: **GBP1,000** per banner per newsletter.

**E-BLAST PRICES**

Distribution by dedicated/exclusive email to over 5,000 key professionals within the global OE Vehicle Dynamics industry.
- One ‘e-blast’: GBP1,950  
- Two ‘e-blasts’: GBP3,450  
- Three ‘e-blasts’: GBP4,950

Prices for additional ‘e-blasts’ upon request.

**MAGAZINE DIMENSIONS**

<table>
<thead>
<tr>
<th><strong>Half page (Horizontal)</strong></th>
<th><strong>Double page spread</strong></th>
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<tbody>
<tr>
<td>183mm (width) x 115mm (height)</td>
<td>430mm (width) x 275mm (height) (trim size) + 3mm bleed on all sides</td>
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</tbody>
</table>

**Format and resolution**

Please supply your advertisement as a PDF file, created at a minimum resolution of 300dpi using CMYK colour space.

**Contact:**

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Mob: +44 (0)7748 191530  
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